



### **A french family' story**

Born in 1959 in Brittany, from a vietnamien father, an artist, and a mother who owned an art gallery in Paris, it's quite naturally that 40 years later, the artist VanLuc started a new life in family, an artistic adventure - after a first career in Communication. With his wife, the artist Decaroline, they decided to built themselves in Normandy in Arromanches les Bains, Landing beaches, fief of his in-law family for 3 generations.

Into this city of memory, they blew a creation dynamic throughout their three expression areas and the different artistic events and street-art shows that they had organised, inviting the best talents of the moment.

For 20 years they have been concentrating themselves on the master of their art and on the confrontation with a growing public.

In turn now to travel and to offer their creations to worldwide art galleries, reposing themselves on the kindness and professionalism of their children who will organize this international development, and on the innocence and love of their little children, such motors of creativity today and why not at the heart of the artistic performance tomorrow ?

### **An artistic approach around cows and the birth of the concept "Vache de®".**

The cow has always been at the center of his work of art. Why ?

VanLuc's artistic life is a surprise around the cow. He built his universe around this animal before discovering the real meaning of the letter A.

Why is the first letter of the alphabet a cow head on the sand ?

5000 years ago, in the South of Egypt, the phonogram A was represented by a cow head and also means « cow » in Hebrew - actually it was at the basis a simple triangle in reverse, making a reference to the Hator temple.

VanLuc uses this construction of language so that his paintings are not just paintings but an idea of communication between people because the cow is the representation of the vowel A and is at the origin of the language.

His « Holly cow » has a visual and intellectual impact - it's very important for VanLuc and he always has all this symbolics in mind when he creates.

# VanLuc

French contemporary artist  
paintings, digital art, metal cows

Normandie - Miami 2020  
Artistic happening in Miami

[www.vanluc.com](http://www.vanluc.com)





# Cow of a concept

Creative energy drives me daily to draw, trace, paint unknown forms. Every straight line, every angle, every circle is the result of a systematic correction of the original line. I imagine a form composed of simple but multiple lines. By crossing them, by extending them I create a very personal graphic image, that of the cow, the subject that has become a continuous concept throughout my work. I am sure that all finished forms are the outcome of thousands of points which are assembled, directed, constructed to perfectly settle into the given space and to render a surface, a volume, adapted to the right perspective and designed to perpetuate over time.

**What will remain of creation - except for a creature duplicated over and over again with a few variations ? I have imposed this style on my public. My creations are now presented the world over, as the result of my long artistic path. Much like a first album, this success has its own limits.**





## Does it still look like a cow ?

Here I am confronted once more with myself, over one question, «What do I do with this cow ?» It will eventually find its own place, will blend into the whole on the canvas. The habitual rigidity of my lines is a decisive graphic choice that affirms visual coherence, but I have also explored the idea of introducing a curve in order to give a new slant to my artistic expression. This new line will coincide with the sensuality of created form and will create complicity between the lines. The cow of the Muse and the cow of Sensuality are two examples that affirm this new dimension in my work. If this painting is a part of me, I wonder whether the public will accept it.

*« I am interested in the future because that's where I decided to spend the rest of my days. »*

Woody Allen

**Two options are now open to me. The first involves remaining faithful to my original image, not taking any risks... The second implies embarking on a new pictorial adventure.**





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## Permanent exhibition

Atelier-galerie VanLuc, 1 place Peter Thompson, Arromanches les Bains, France  
Cow Working Gallery, 200 avenue de Mai, Bruxelles, Belgique

## International shows & galleries

Woussen Art Gallery. Zeedijk 701, Knokke, Belgique - 2020

« La Grande Expo, 959m2 », Eglise Saint-Nicolas, Coutances, France - 2016

Arte 29 di Fabio Monteleone, Bergamo, Italy - 2015

Plum Goods. creation on-site and exhibition, Santa Barbara, Californie, USA - 2013

Outdoor artistic performance, Le Manoir du Tourp, Omonville la Rogue, France - 2012

Happening in Deauville, outdoor exhibition, France - 2011

« From Warhol till VanLuc », exhibition and workshops, Le Musée en Herbe, Paris, France - 2009

President of the Cow Parade® in Paris, original artwork with the players of Roland Garros© - 2006